



# STYLE GUIDE

CALOUNDRA RSL LOGO

HEART OF THE COMMUNITY LOGO

## THE PREFERRED VERSION

The logo should only be used in the configurations and colours shown. The Caloundra RSL logo may not be redrawn or altered under any circumstances.



ROUND LOGO -  
MINIMUM 30MM X 30MM  
STANDARD & REVERSE

## THE ALTERNATIVE VERSION

Use the greyscale or mono versions of the logo where colour reproduction is not available.



ROUND LOGO -  
MINIMUM 30MM X 30MM  
STANDARD & REVERSE

## COLOUR PALETTE



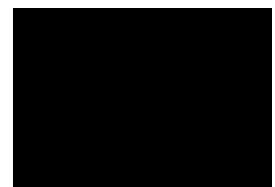
R 165 G 145 B 98  
C 20 M 25 Y 60 K 25  
#A29162



R 35 G 31 B 32  
C 70 M 67 Y 64 K 74  
#231F20



R 247 G 217 B 159  
C 3 M 14 Y 42 K 0  
#F7D99F



R 0 G 0 B 0  
C 40 M 40 Y 40 K 100  
#000000

## LOGO FONTS

Logo Font 1 - Squire Bold Font

Logo Font 2 - Rapier Let Plain Font

Logo Font 3 - Trade Gothic Font

CALOUNDRA

RSL

Services Club LTD